DIRECT TO FILM TRANSFERS
ULTRACOLOR® MAX

ARTWORK SPECIFICATIONS

Please submit artwork that meets the following specifications. Artwork will be printed as submitted.

Note: While you can upload artwork of any shape, tiny details and text under certain dimensions may not have enough adhesive to apply correctly.

Artwork Requirements:

▶ Include only desired artwork (no notes, layers, copies of art, etc.).

▶ Artwork should have clean hard edges; soft edges (shadows, etc.) cannot be printed as is.

▶ Artwork should not have any transparency or fading on the edges.

▶ Artwork should include only what should be printed.

▶ Artwork will not be 'cleaned up' prior to production, it will be printed as it is supplied.

   ▶ Any background rectangles representing garment color will be printed, ensure artwork is uploaded without any unwanted background.

▶ Artwork must fit entirely within the artboard or page.

▶ Minimum artwork design size is .25" x .25" and maximum is 22" x 22".

▶ Text should be converted to paths or curves.

▶ Strokes/Outlines should be converted to paths or curves.

▶ **IMPORTANT:** Artwork line thicknesses should be 0.018" or thicker (smaller may not print).

Artwork Format:

▶ Artwork must be in one of the below formats:

Vector Art	Raster Art
	For best results, we recommend 300 DPI at actual size. 150 DPI is the minimum acceptable resolution, but the printed result may be lower quality.
▶ .PDF ▶ .AI ▶ .SVG	▶ .PNG with a transparent background ▶ .TIFF with a transparent background ▶ .PSD ▶ .JPG

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Artwork Expectations:

▶ Artwork will print as it is provided
   ▶ Your artwork will not be recolored or edited in any way.
▶ Color Expectation
   ▶ The printed product will not match your monitor, the colors on your screen are not an accurate representation of how artwork will print.
   ▶ Transfers are printed in CMYK. You do NOT need to convert your design colors to CMYK. Please upload in original color profiles.
▶ You can upload a single image design file OR a design file with multiple images included and transfers will be shipped to you on a roll, not cut apart.

0.018" Minimum Thickness
Any part of the artwork that is smaller than 0.018" is likely to not transfer properly!
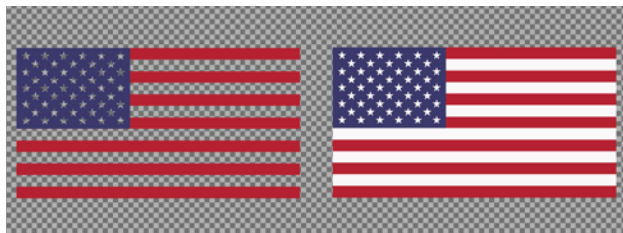
Visual Examples:

.PNG with a transparent background

.PNG without a transparent background - good to print, but will have the white edge as shown

Example of one single image that could be uploaded

.PNG with a transparent background, but the garment color will show through

.PNG with a transparent background, but with a white fill. Garment color with not show through

Good
Hard edge

Bad
Soft edge

Example of one design file (gang sheet) that is 22" x 22" and includes multiple design images