



Easy™ Puff

Ready to raise your designs to the next level? As the name implies, Easy™ Puff is a unique HTV that “puffs” up from the garment when heat applied, transforming designs into a textured 3D look.

Easy Puff provides a bold style that’s perfect for lettering and other large designs that can highlight the elevated effect. With a pressure-sensitive carrier and low application temperature, Easy Puff truly lives up to its name!

Important Application Notes

Easy Puff is designed to withstand only one heat application. Repeated applications will “flatten” the puff effect permanently. It is recommended to apply Easy Puff last when used with other materials.

Because achieving proper, firm pressure is key with Easy Puff, it is not recommended to apply this material with a home iron.

Application Settings

Thickness: 140 Microns/5.5 Mils
Applies to: 100% Cotton, 100% Polyester, Cotton/Poly Blends
Temperature: 280°F / 138°C
Time: 8–10 Seconds
Pressure: Firm
Peel: Hot

Laundering Instructions

Wait 24 hours before first wash
Machine wash cold
Use mild detergent
Tumble dry on low setting
Do not bleach or dry clean
Wash inside-out for best results





Easy™ Puff Colors

01
White



02
Black



04
Navy



05
Red



06
Yellow



07
Green



08
Orange



09
Pink



10
Sky



14
Wine



15
Purple



16
Neon Yellow



17
Neon Orange



20
Neon Blue



22
Light Gray



64
Apple Green



67
Camel



69
Forest Green



80
Dark Gray



86
Deep Pink



89
Beige

