

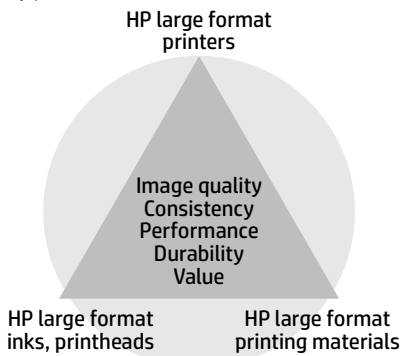


HP Permanent Matte Adhesive Vinyl



The HP large format printing system—the complete solution

HP Designjet and HP Scitex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



See vibrant, lasting results

Grab attention with bright, vibrant image quality

Capture vibrant graphic detail, display brilliant color. From event signage to retail displays and wall murals, achieve a high-quality look with this versatile self-adhesive vinyl—ideal for a wide range of indoor and outdoor applications.

Give this easy-to-handle, quick-mount media a try

Enjoy the ease of working with this competitively priced calendared vinyl. Finish up the job quickly with a permanent self-adhesive that's easy to mount.

Count on durable, lasting results

Depend on lasting results. Prints achieve 3 years unlaminated display permanence outdoors;¹ 5 years in-window.² You get optimal results—including weather-resistance without additional lamination—using HP Latex Inks.

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Vibrant graphic detail, brilliant color
	Fleet graphics	Matte finish
	POP and retail displays	Highly opaque for a high-quality look
		Easy to handle and mount
		Outdoor display permanence 3 years unlaminated, up to 5 years laminated ¹
		Indoor, in-window display permanence 5 years unlaminated, up to 10 years laminated ³
		Permanent adhesive

¹ With HP Latex Inks. HP Image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

² With HP Latex Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

Technical specifications



HP Permanent Matte Adhesive Vinyl

For the latest ICC profiles/paper presets, please visit globalBMG.com/hp/paperpresets.

Weight (without liner)	145 g/m ² per ISO 536 Test Method			
Weight (with liner)	270 g/m ² per ISO 536 Test Method			
Thickness (without liner)	88 microns/3.5 mil per ISO 534 Test Method			
Thickness (with liner)	238 microns/9.4 mil per ISO 534 Test Method			
Opacity	Greater than 95% per TAPPI T-425 Test Method			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	30 to 80% RH			
Display permanence (Commercial in-window)	5 years unlaminated, up to 10 years laminated with HP Latex Inks ³			
Display permanence (Outdoor)	3 years unlaminated, up to 5 years laminated with HP Latex Inks ⁴			
Water resistance	Water resistant with HP Latex Inks ⁵			
Dry time	Less than 6 minutes (at 23° C, 50% RH)			
Lamination	Yes			
Shelf life	1 year, unopened in original packaging			
Storage temperature	0 to 40° C / 32 to 104° F			
Storage humidity	5 to 95% RH			
Country of origin	Product of United States			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	CG453A	1067 mm x 45,7 m (42 in x 150 ft)	848412009330	North America, Europe
	CG454A	1372 mm x 45,7 m (54 in x 150 ft)	848412009347	North America, Europe
	CG455A	1524 mm x 45,7 m (60 in x 150 ft)	848412009354	North America, Europe
	CG456A	1524 mm x 91,4 m (60 in x 300 ft)	848412009361	North America, Europe
Warranty	HP offers a range of self-adhesive materials with warranties that guarantee these products to be free of material or coating flaws and defects that affect the final use of the print and meet HP published specifications. These warranties also cover key performance characteristics such as display permanence and clean removal from specified surfaces. Some warranty limitations apply. For complete warranty statement, see globalBMG.com/hp/MediaWarranties .			

³ Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁴ HP Image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

⁵ Water resistance testing by HP Image Permanence Lab on a wide range of media, including HP media; water resistance is comparable to eco- and low-solvent inks when printed on water-resistant substrates. Water resistance testing follows ISO 18935 method. Results may vary based on specific media performance. For more information, see globalBMG.com/hp/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, visit globalBMG.com/hp

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