## TECHNICAL DATA/PROFESSIONAL INKJET MEDIA

## Kodak PROFESSIONAL Inkjet Photo Paper, Matte / 230g

This is the ideal workhorse photo paper for accurate color reproduction and high-resolution output. KODAK PROFESSIONAL Inkjet Photo Paper, Matte / 230g has a smooth neutral-white matte finish that is acid-free for long-lasting prints with pigmented inks. Its instant-dry coating prevents smudging and fingerprints, providing hassle-free print production.

Properties	Specifications
Material	61# matte, neutral white paper
Gauge	9.5 mil 230 gsm +0/-5
Opacity	>98
Whiteness	>95
Printer/Ink Compatibility	Dye/pigment
Software Settings	The bond or uncoated paper setting in most RIPs is appropriate; however, we recommend a custom ICC profile for optimal results. Please refer to www.brandmanagementgroup.com/profiles for starting-point ICC profiles.
Light-fastness	The fading time of inkjet ink is a direct result of the inks that you choose to use and the environment where the print is displayed. Contact the ink manufacturer for light-fastness data.
Finishing/Post Processing	No post processing or finishing is required. A clear fixative may be applied to enhance certain areas of the print. We recommend waiting 24 hours before placing the print behind glass.
Optimal Service Environment	72° F (21° C), 50% R.H. For end use: 0-300° F
Handling Recommendations	Due to the absorptive nature of the coating, you should avoid touching the coated surface of the paper. It's always recommended that cotton gloves be used when handling inkjet coated materials. Rolls of Kodak paper and film are supplied with the coated side facing out.
Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Shelf Life	1 year from the BMG ship date when stored in proper conditions.

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